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**For Immediate Release**

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## Motor Age, PTEN Partner with TST to Launch Commitment to Training Live Events for Vehicle Repair Professionals

*Save the Date: Inaugural Training Day Scheduled for May 9, 2020 near Chicago, IL*

**Fort Atkinson, Wisc.** — *Motor Age*, the nation's leading publication targeting the automotive service repair community, and sister publication *Professional Tool & Equipment News (PTEN)*, are partnering with Technicians Service Training (TST), a not-for-profit group dedicated to providing quality automotive repair training and educational materials at a reasonable price, on a new series of training events designed to help vehicle repair professionals keep pace with changing automotive technology.

"We can't think of a better partner than TST to help us advance service professionals' repair knowledge," said Pete Meier, *Motor Age's* Director of Training. "We're providing some fantastic training that should raise the level of service knowledge for technicians who are struggling with things like diagnostics or electrical issues on today's vehicles. These events should help them take that next step to better serve their customers."

The inaugural Commitment to Training Live one-day event will take place May 9, 2020, at the Embassy Suites by Hilton Chicago in Rosemont, Ill., and will feature a full day of technical training courses for automotive technicians. Attendees also will have a chance to meet with suppliers to see the latest products and services available for repair shop owners and technicians.

"Events like these, and our annual TST Big Event, are crucial for our industry," said G. Jerry Truglia, Founder and President of Technicians Service Training. "Today's cars are more technologically advanced than the vehicles we serviced even five years ago. The amount of repair knowledge a tech needs is incredible. This partnership with market leaders like *Motor Age* and *PTEN* gives us a great platform to reach more technicians who want to stay current with today's technology in order to remain competitive in the market."

Publisher Kylie Hirko noted the value of *PTEN's* the new relationship with *Motor Age* and the benefits this type of event partnership brings to technicians nationwide.

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“PTEN is excited to partner with Motor Age and TST on the Commitment to Training program. Earlier this year, *PTEN & Motor Age* combined forces to better serve our readers and provide them with valuable training opportunities,” said Hirko. “Vehicle technology and tool technology are evolving at such a rapid rate, the need for technician training is more important than ever. We’re proud to work with industry-respected instructors like G Truglia and Pete Meier, to offer techs a high-quality, low-cost training option, that can help make a big difference in their future.”

Course details will be announced shortly, along with registration information, sponsorship opportunities and hotel accommodations. Vendor tables are limited. Suppliers interested in participating can email Pete Meier ([Pete.Meier@ubm.com](mailto:Pete.Meier@ubm.com)) or G. Truglia ([gt@tstseminars.org](mailto:gt@tstseminars.org)).

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#### **ABOUT MOTOR AGE/PTEN/ENDEAVOR BUSINESS MEDIA**

*Motor Age* and *PTEN* are part of the Endeavor Business Media Transportation Group, the leading provider of integrated media solutions to the automotive aftermarket and collision repair industry. With a multi-platform approach and a dynamic, wide-reaching portfolio of B2B brands and products, the Transportation Group provides unrivaled industry news coverage, product information, nationally recognized training resources and a vast e-media network. Brands include — *American Trucker, Aftermarket Business World, Auto Body Repair Network (ABRN), Bulk Transporter, Fleet Maintenance, Fleet Owner, HD Pickup & Van, Mass Transit, Motor Age, Professional Distributor, Professional Tool & Equipment News (PTEN), Refrigerated Transporter, The School Bus Summit, The Transit Bus Summit, The Trucking Summit, Trailer Body Builders* and the web portals [SearchAutoParts.com](http://SearchAutoParts.com) and [VehicleServicePros.com](http://VehicleServicePros.com).

Headquartered in Nashville, TN, Endeavor Business Media, LLC was formed in late 2017 to acquire and operate trade publications, websites and events. The company targets B2B audiences in the accounting, aviation, dental, facilities maintenance, fire & public safety, industrial, technology, medical, oil & gas, public services, security, construction, vehicle repair, vending, and water & wastewater market. The company has offices in Nashville, Tennessee; Tulsa, Oklahoma; Nashua, New Hampshire; Birmingham, Alabama; Sarasota, Florida; Skokie, Illinois; Fort Atkinson, Wisconsin; Akron, Ohio and Santa Barbara, California. For more information, visit [www.endeavorbusinessmedia.com](http://www.endeavorbusinessmedia.com)

#### **ABOUT TECHNICIANS SERVICE TRAINING (TST)**

Technicians Service Training (TST) was spun off from the Society of Automotive Engineers (SAE) automotive technician service group, Service Technicians Society (STS). When SAE shut down their affiliate STS, "G" Jerry Truglia felt there was a void in providing information to technicians for a

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reasonable price. G and former STS board member Pierre Respaut shared a common interest in keeping technicians updated on today's technology. They formed TST, a non-for-profit organization, to help fellow technicians and shop owners by sharing their knowledge.

TST, which produces an annual daylong training program called the "Big Event," is a 501(c)(3) educational not-for-profit devoted to the following since its inception:

- Keeping our fellow technicians up to date with the latest technology.
- Providing quality training seminars and educational materials at a reasonable price.
- Delivering practical, useful repair information.
- Keeping technicians informed of industry trends.

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